	員工成長假期 **growth holiday for employee**	團隊式義遊 **Group international volunteering programme**	本地義工項目 **Local volunteering programme**
項目特色 Programme Features	1. 藉由員工自選義遊地點而重獲對工作的熱情; Allow employees to set sail and find their passion by offering autonomy to choose volunteering destination 2. 由義遊協調, 讓不同公司的參加者能互相學習交流, 亦藉此擴展公司網絡。 Allow participants to learn from others, and broaden the social network of the corporations	1. 藉海外服務時建立的團隊共同目標，加強互信; To enhance team trust when employees establish a common vision during the international volunteering programme 2. 項目內容可按公司要求調整以完成企業社會責任。 Programme can be custom-made depending on business vision and needs.	1. 精選既富本地特色又老少咸宜的本地項目; Cultural local projects which suit all walks of life 2. 無需離港, 節省成本之餘亦令更多員工能踏出第一步。 Chance to let employees to have a glimpse of team volunteering without leaving the country
適合對象 Target participant	在公司工作滿五年的同事，在現職崗位開始出現疲態 Loyal staff who have worked in the company for more than 5 years, who might show fatigue symptoms	年青而有潛力晉升的候任管理層員工 Young Millennial employees who have potential to become management level	適合任何年資和級別的員工和家屬 Suitable for all employees and their families
地點 Destination	冰島、德國、蒙古、印度、南非等50個不同國家 To be selected from 50 countries, such as Iceland, Germany, Mongolia, India, South Africa etc.	五個精選義遊點: 匈牙利、愛沙尼亞、日本、柬埔寨、尼泊爾 Hot destinations: Hungary, Estonia, Japan, Cambodia, Nepal	塱原濕地、坪輋壁畫村、南丫島漁民文化村、馬鞍山鐵礦村等香港服務點 Different project sites across Hong Kong such as Long Valley wetland, Ping Che Mural Village, Lamma Island Fisherman Village and Ma On Shan mine village
參與人數 Number of participants	2人起 At least 2	10-20人(每團) 10-20 (each group)	20-40人(每團) 20-40 (per group)
日數 No. of days	4-30日 4-30 days	4-7日 4-7 days	1-3日 1-3 days
每人預算費用(HKD) Budget (per head, HKD)	$2850起 From $2850	$3500起 From $3500	$300起 From $300
義遊領隊 Programme facilitator from VolTra		✓	✓
營前培訓 Pre-programme training	✓	✓	
企業國際義工嘉許 International Volunteering Company Award	✓	✓	
企業香港義工嘉許 Hong Kong Volunteering Company Award			✓
	最低成本 LOWEST COST	最受歡迎 MOST POPULAR	家庭友善 FAMILY FRIENDLY

了解更多 **Get in Touch!**

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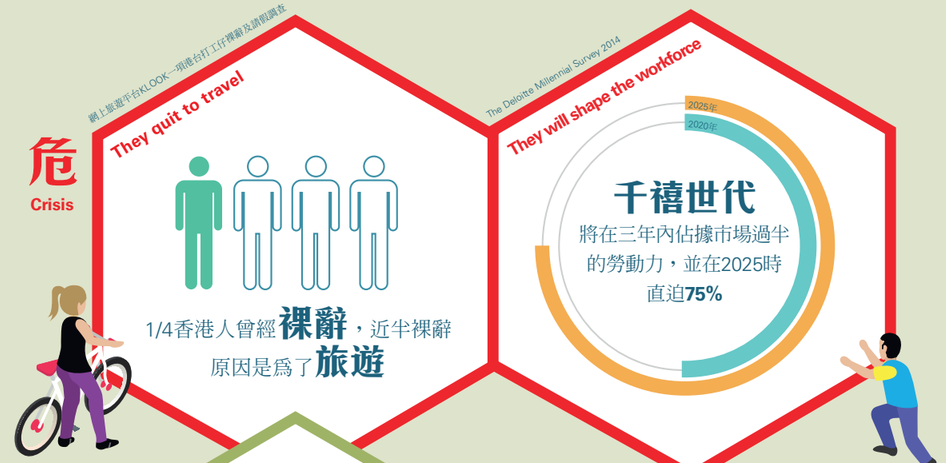
VolTra 義遊 **voltrahk** **voltra_hk**

企業的未來：昨日的獎勵留不住今日的人才

FROM PROFIT TO PURPOSE - THE FUTURE OF BUSINESS

你真的認識千禧世代嗎？

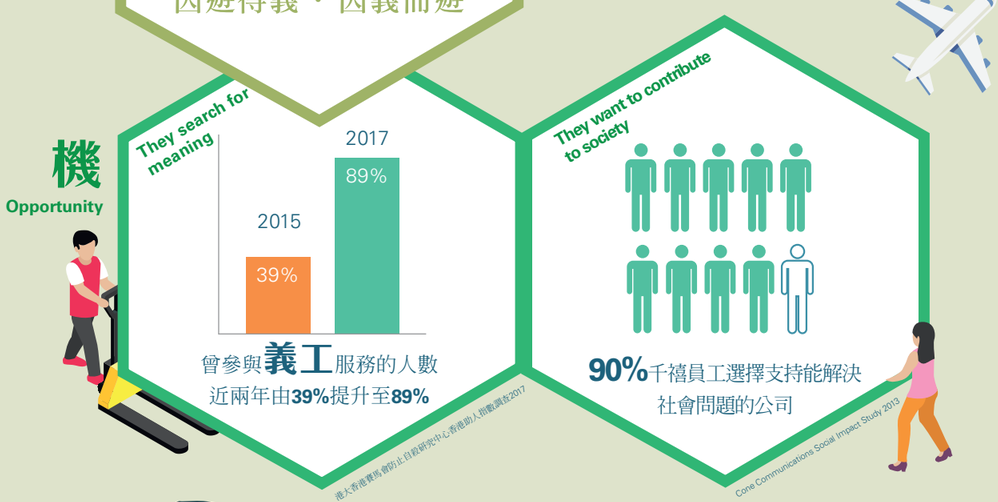
Facts about millennials...



義遊 VOLTRA
因遊得義・因義而遊

關於義遊

80%+參加者為千禧世代, 來自不同界別
3000+個千禧世代的香港人送往
50+個不同國家參與義工服務
200,000+ 小時的國際義工服務累積時數





千禧領袖如是說… Millennial leader said...

所謂**意義**，是指我們感到自身在構成更偉大事物，感到被需要，感到爲更好事物而服務。有意義，才有眞**快樂**。

'**Purpose** is that sense that we are part of something bigger than ourselves, that we are needed, that we have something better ahead to work for. Purpose is what creates true **happiness**.'

Mark Zuckerberg, co-founder of Facebook, 2017

選擇義遊，轉危為機?
WHY VOLTRA?

千禧世代(Y世代)，泛指於1981至2000年出生的人，亦將是在下個十年主宰企業發展的人。《福布斯》2017指出，千禧世代將在未來三年內佔據市場過半的勞動人口，並在2025時直迫75%。換言之，若你的企業留不住千禧世代人才，你的機構將會面對發展危機。

頂尖公司強調的是"purpose"而不是"profit"，同樣地，留住頂尖千禧人才要靠有意義的"mission"而不再是單純"commission"。

各項權威研究為企業困境提供了兩個出路：在工作間推動義工文化，藉遊歷探索建立共同價值。所謂義遊，就是結合兩種力量的一種嶄新企業人才發展策略，用啟蒙取代管制，藉信任創造價值。讓員工參與義遊，公司獲得將是共贏的未來。

Millennials (Gen Y) refer to those who were born between 1981 to 2000. They are about to shape the demographic and development of the workforce in the upcoming decades. A recent article published on Forbes pointed out that in three years' time, millennials will make up roughly half of the workforce, and by 2025, it grows to 75%. The implications? If your organisation does not have what it takes to retain and develop millennial talents, you might face a human resources crisis very soon.

Leading corporations stand out by focusing on 'purpose' but not 'profit'. Similarly, millennial talents stay at a workplace when they found their own inspiring 'mission', instead of purely earning the 'commission'.

Different researches suggested two key ways to handle the issue: to cultivate volunteering culture at workplace, and to let your talents travel with a mission. At VolTra, we aspire to integrate the power of volunteering and traveling. We develop trust and inspire people, which will in turn co-create a bright future for you, your business and your millennial talents.

團隊義遊熱點
Hot destinations



各地項目詳情
Details on group volunteering programme

曾與義遊合作的伙伴:
Some of our partners:

Google / Uber / Hong Kong Airlines 香港航空 / Canon 佳能香港有限公司 / CLP 中華電力有限公司 / Credit Suisse 瑞士瑞信銀行 / Sasa 莎莎 / The Peninsula Hong Kong 香港半島酒店 等等...

義遊曾多次舉辦跨界合作活動
VolTra has organized sundry of cross-sectoral events in the past



企業義工分享：
Corporate volunteers' feedback

"沒想到同一班同事一起做義工，成就感會咁大"
'I have never imagined the level of satisfaction that I had when I volunteered with my co-workers.'

"原來一個人做不了甚麼, 一班人能力就大了, 我地開墾了很大的後花園"
"Alone one can do so little, together we can do much more. As a team, we flourished and constructed a large back garden for the community!"

見到前人（義工）的成果，加上我們的努力，我覺得我們真的對社會做了些什麼。
"Compounding our efforts with the contribution from previous workcamps, it does shed lights on what we can actually achieve and give back to our society.

義工旅遊，創造意義的旅程
Volunteering, travel for meaning

- **留住千禧人才** Retain Millennial talent
- **提升企業形象** Enhance corporate reputation
- **加強團隊士氣** Develop team morale and loyalty
- **參與國際網絡** Be a part of the international volunteering movement